



# Business Membership Program

Gain access to a desirable community of sophisticated and well-educated professionals.

## About Us

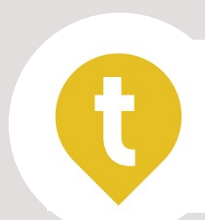
The historic Fourth Ward neighborhood artfully blends restored 100-plus-year-old Victorian homes, with luxury condominiums, urban apartments, parks and businesses. This collection of quaint and charming meets urban contemporary offers a residential experience that has made Fourth Ward a premier uptown community.



USA Today named Fourth Ward one of the "Top Ten Destinations in Charlotte"



Trip Advisor voted Fourth Ward one of the "Best Things to Do in Charlotte"



Trip Savvy calls Fourth Ward one of the "Ten Best Things to Do in Charlotte"



Visit NC called the walking tour of Fourth Ward one of the "Top Walking Tours" in NC

## Fourth Ward Statistics



Of adults over the age of 25, **73% have a Bachelor's Degree or higher**



The average age of residents is **33 years old**



**29% of households participate in arts or cultural activities**, which is double the county average

## Our Monthly Interactions

Website Visitors  
**7,600+**

Facebook Followers  
**3,000+**

Newsletter Subscribers  
**1,000+**

Newsletter Click-Thru Rate  
**40%**

## Business Membership Options

	BASIC \$250	SILVER \$500	GOLD \$1000
<b>BENEFIT TO BUSINESS</b>			
Listed in the "Living Here" section of the website	✓	✓	✓
Quarterly mention in a group social media post	✓	✓	✓
1 featured blog article about you or your business listed in monthly newsletter		✓	✓
Your company logo listed on our homepage as a sponsor with a link back to your website		✓	✓
Exclusive social media posts		2x	4x
Opportunity to do a 2 minute presentation at a neighborhood meeting			✓

## Let's Do This!

We hope that you're excited by all the possibilities that come with working with us.

For more information about how you can benefit from a partnership with Fourth Ward CLT, please reach out to John Cacheris at [partnerships@fourthwardclt.org](mailto:partnerships@fourthwardclt.org)